

NAZIMA KHAN

Entrepreneur

EXPERIENCE

NazimaKnits

President / Business Owner

2014 - Present

Successfully built and developed Online Fashion Boutique with custom patterns and yarns. Built thriving website and developed marketing strategies using Wordpress and Mailchimp to raise awareness
Created partnerships with clothing wholesalers and yarn distributors to arrange charity events for local children's hospitals.
Over 10 years of experience knitting, sewing, and crocheting.

JP Morgan Chase

Personal Banker

2017 - Present

- Discovering the need of potential clients and introducing them to the right product.
- Marketing the convenient services the company has to offer.
- Excellent customer service skills leading to built, trustworthy relationships.
- Recently ranked #2 Long Island Eastern Queens within first 6 months of role. .

Ruskin International

PR Assistant / Freelance Coordinator

2015 - Present

Worked closely with President learning aspects of "Foodie" PR
Updating company's website, organizing client and contact files, sending out weekly newsletters to subscribers.
Creating clippings for client presentations to show potential ROI

Citibank

Teller

2015 - 2016

- Processing clients transactions, cash handling, and balancing.
- Completing wire transfers, foreign currency exchange, and check cashing.
- Learning to recognize fraudulent transactions and protecting company's assets.



CONTACT

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 www.NazimaKnits.com

EDUCATION

2013 - 2016

Baruch College CUNY

BBA in International Marketing

Minor in Law & Policy

GPA 3.0/3.2

2017 - Present

IONA College

Masters in Accounting

SKILLSET

Adobe Photoshop 

Illustrator 

InDesign 

Microsoft Word 

Microsoft Excel 

PowerPoint 

WordPress 

MailChimp 

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